

400+ FUNDS ON IMPACTBASE



Demonstrating the Depth and Diversity of Opportunities in the Impact Investing Fund Landscape

ImpactBase is the searchable, global database of impact investment funds and products used by over 2,700 investors.

The database hosts profiles of more than 400 funds, representing diverse strategies, geographies, and impact targets. As the most comprehensive source of information on impact investment vehicles worldwide, ImpactBase provides a useful data set to learn about the current landscape of funds and products in the market.

Many impact investors invest via funds, which can provide valuable benefits. For example, fund managers may offer a geographic and/or sectoral expertise, which can reduce search and transaction costs. Further, impact investors can deploy significantly larger sums of capital through investment vehicles than they typically could through individual direct investments.

This brief provides a high-level analysis of the funds on the **ImpactBase platform**.

KEY IMPACTBASE DATA



403

403 FUNDS



\$31.2 BN

USD 31.2 BN
IN AUM



6

INVESTMENTS MADE
ACROSS 6 CONTINENTS



Nearly all of the funds on ImpactBase report tracking their social and/or environmental impact. The majority of funds report using IRIS metrics to track impact.

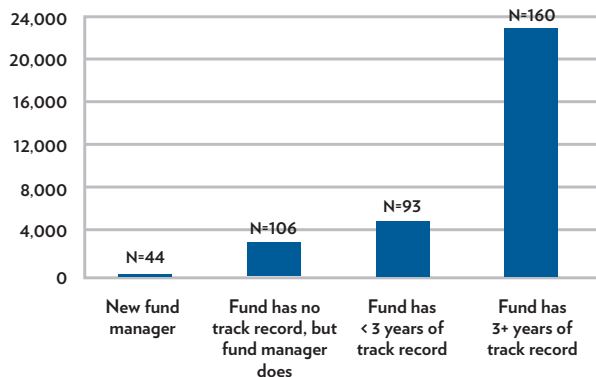
In addition to the impact themes (see “Number of Funds by Impact Theme” figure below), funds on ImpactBase also invest using additional impact lenses to target the following areas:

- RURAL | BOTTOM/BASE OF THE PYRAMID |
- COMMUNITY INVESTING/LOCAL | WOMEN |
- URBAN | MINORITIES/PREVIOUSLY
- EXCLUDED POPULATIONS | FAIR TRADE |
- HUMAN RIGHTS | FAITH-BASED

USD 31.2 Billion in Committed Capital Across 403 Funds

COMMITTED CAPITAL BY TRACK RECORD (USD MM)

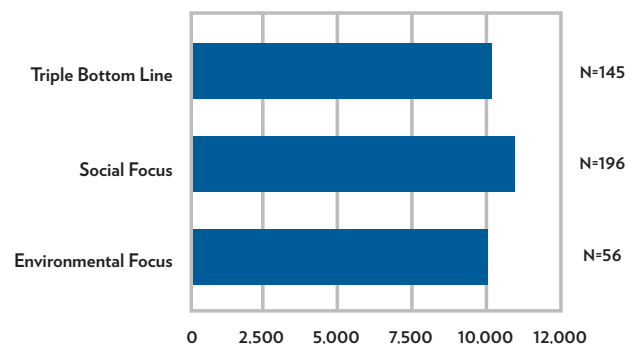
Funds with a track record of 3 years or greater represent almost 40% of the funds on ImpactBase and 75% of capital commitments



Source: ImpactBase, Sept 2016

COMMITTED CAPITAL BY FUND STRATEGY (USD MM)

Funds report a near even split in capital received for various investment strategies (“Other” category containing USD 64 mm is excluded)

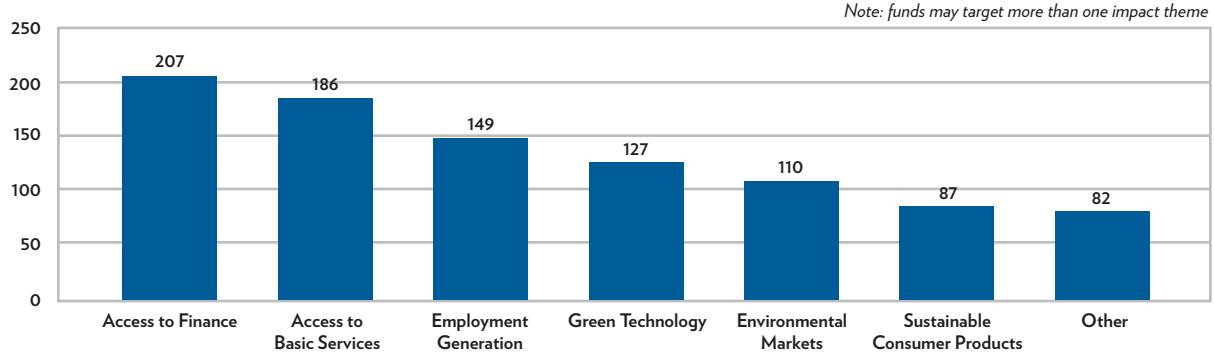


Source: ImpactBase, Sept 2016

Social and Environmental Investment Themes

NUMBER OF FUNDS BY IMPACT THEME

Access to Finance, the most commonly targeted impact theme, includes several sub-themes such as: Community Lending, Microfinance, and Small and Medium Enterprises

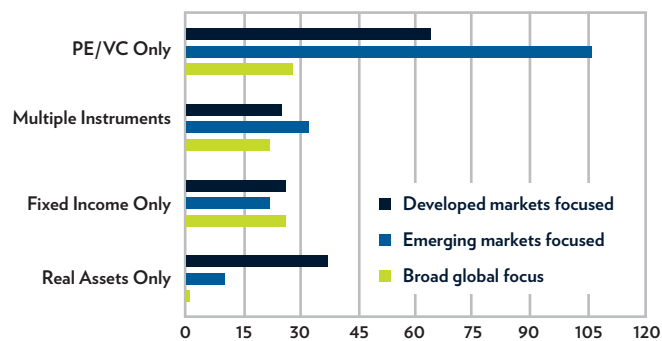


Source: ImpactBase, Sept 2016

Diversity in Asset Type and Geographic Focus

NUMBER OF FUNDS BY ASSET CLASS AND GEOGRAPHIC FOCUS

Private Equity and Venture Capital vehicles are most prevalent across all markets and represent over 50% of funds on ImpactBase. Fund of Funds (10) and Public Equities/Debt (7) are excluded from the graph, though are represented on ImpactBase

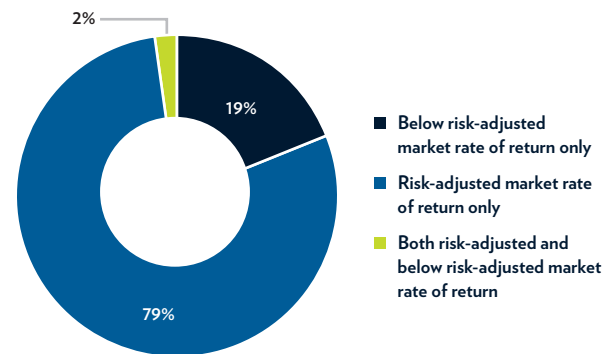


Source: ImpactBase, Sept 2016

Varied Return Targets Across 403 Funds

NUMBER OF FUNDS BY RETURN TARGETS

Funds listed on the database predominately seek risk-adjusted market rate returns



Source: ImpactBase, Sept 2016

ABOUT THE GIIN AND IMPACTBASE



ImpactBase, an initiative of the Global Impact Investing Network (GIIN), is a searchable, online database of impact investment funds and products designed for investors. ImpactBase provides investors in the industry (such as individual investors, foundations, endowments, financial advisors and consultants, family offices, private bankers, and development finance institutions) an efficient and organized mechanism for finding the information on funds that may fit with their impact investment interests and objectives. To learn more about ImpactBase, visit www.impactbase.org.



The GIIN is a nonprofit organization dedicated to increasing the scale and effectiveness of impact investing. Impact investments are investments made into companies, organizations, and funds with the intention to generate social and/or environmental impact alongside a financial return. They can be made in both emerging and developed markets, and target a range of returns from below-market to market rate, depending upon the circumstances. The GIIN builds critical infrastructure and supports activities, education, and research that help accelerate the development of a coherent impact investing industry. For more information, please visit www.thegiin.org.